

FIG. 1

1/15

10/15

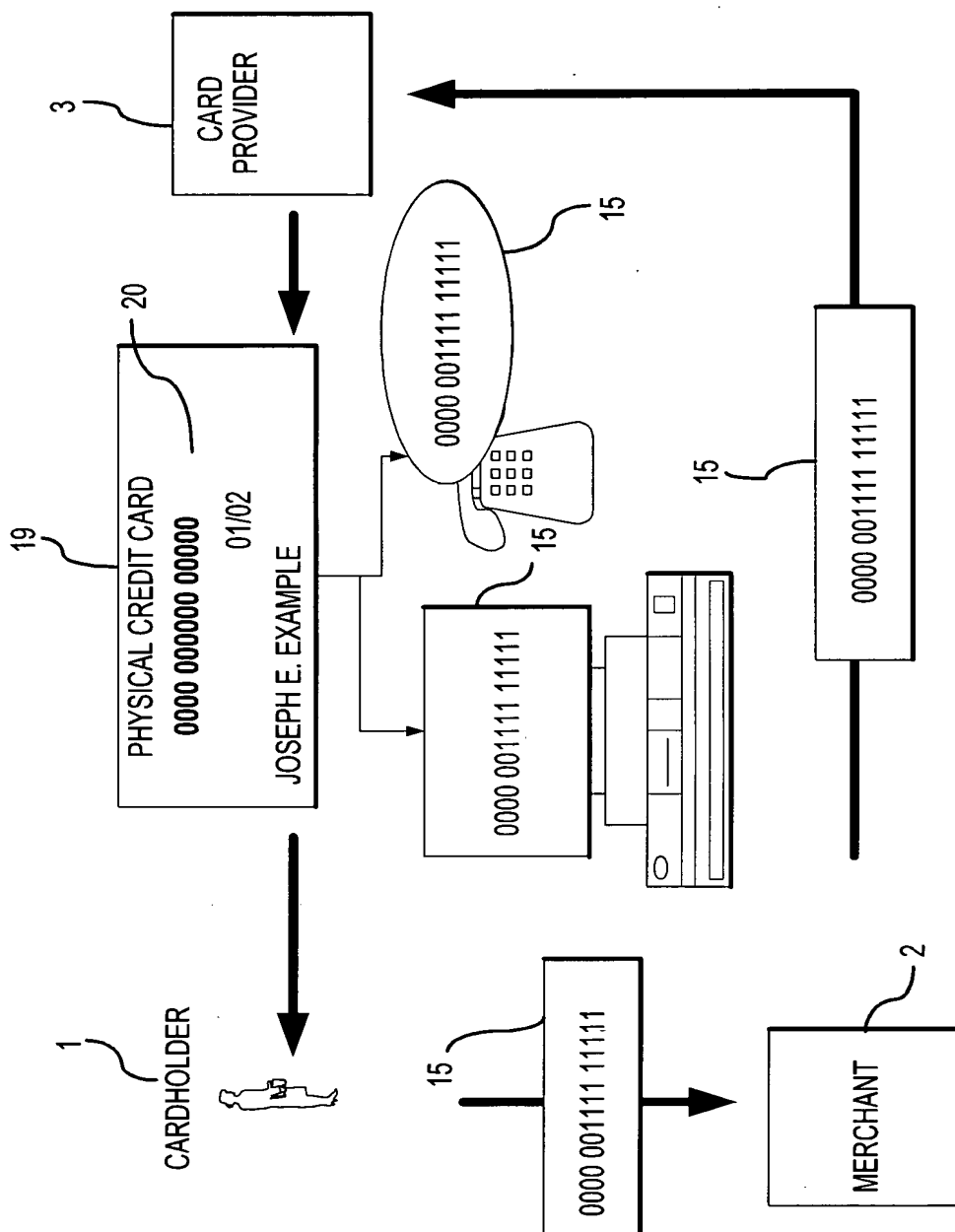


FIG.1

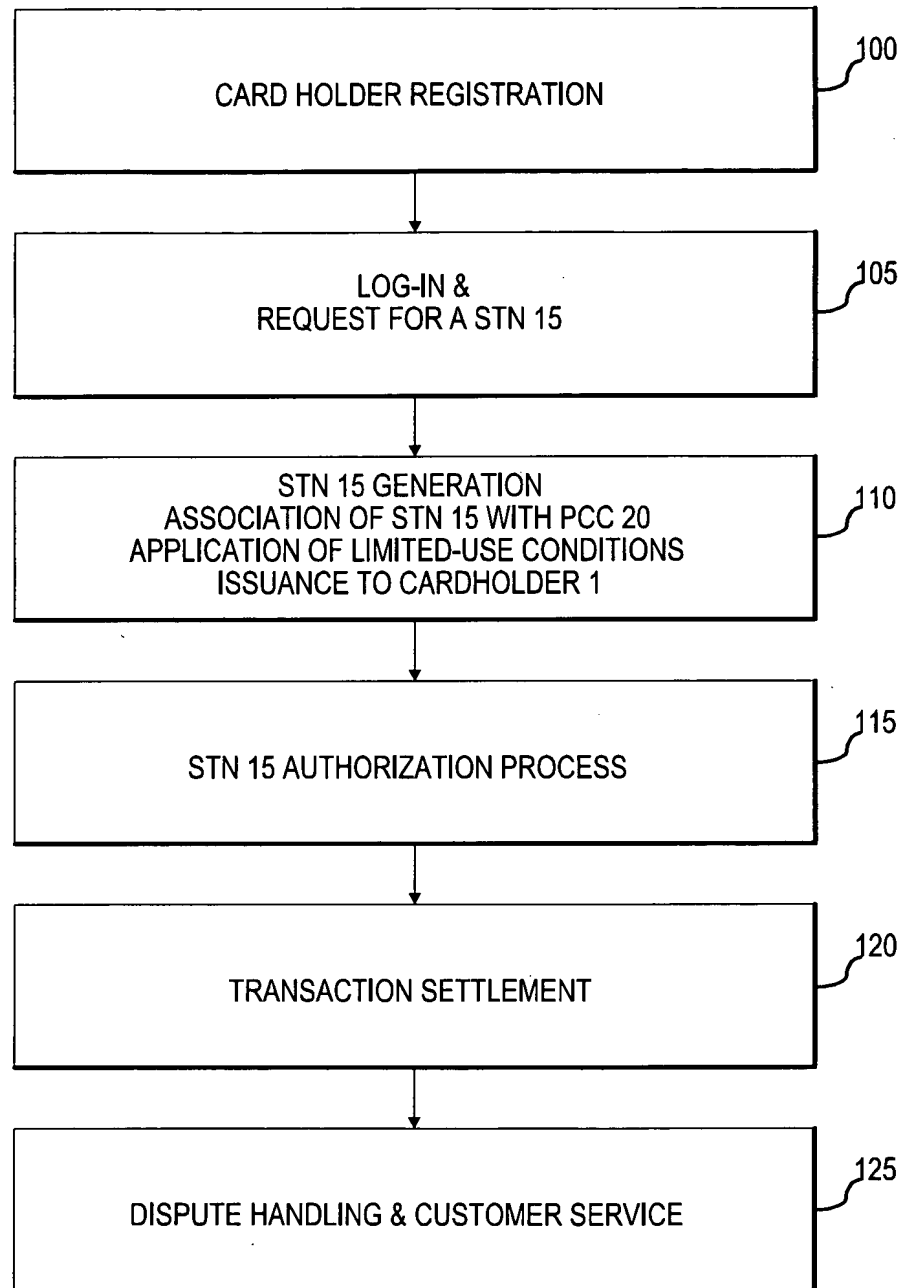


FIG. 2

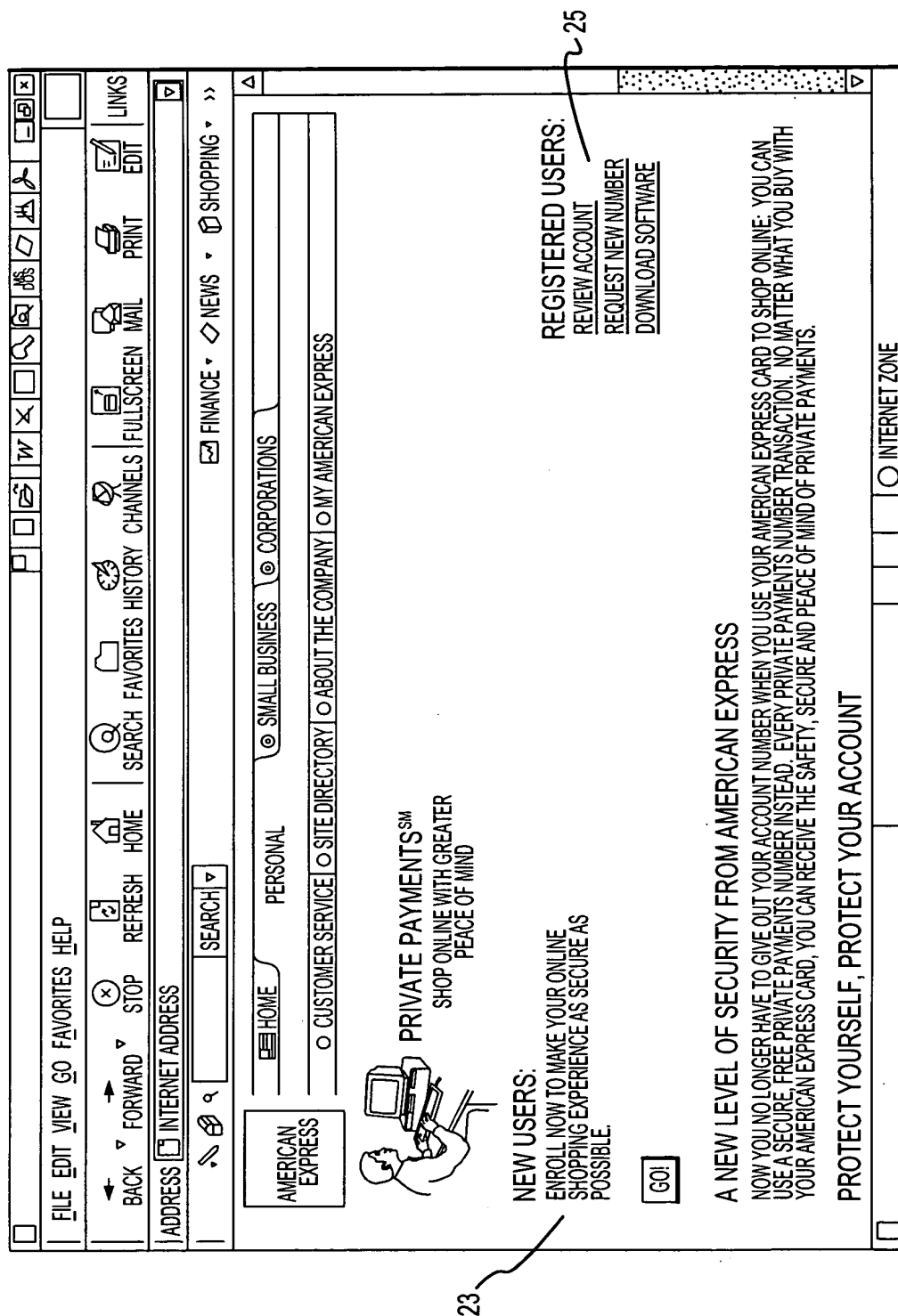


FIG. 3

☐ FILE EDIT VIEW GO FAVORITES HELP
☐ BACK ☐ FORWARD ☐ STOP ☐ HOME ☐ SEARCH FAVORITES HISTORY CHANNELS FULLSCREEN MAIL ☐ PRINT ☐ EDIT
☐ ADDRESS ☐ INTERNET ADDRESS
☐ LINKS BEST OF THE WEB ☐ CHANNEL GUIDE ☐ CUSTOMIZE LINKS ☐ INTERNET EXPLORER NEWS ☐ INTERNET START
☐ AMERICAN EXPRESS
☐ HOME PERSONAL ☐ SMALL BUSINESS ☐ CORPORATIONS
☐ CUSTOMER SERVICE ☐ SITE DIRECTORY ☐ ABOUT THE COMPANY ☐ MY AMERICAN EXPRESS
REGISTER YOUR CARD
 PLEASE PROVIDE THE FOLLOWING INFORMATION FOR THE CARD ACCOUNT YOU WANT TO REGISTER. TO ENTER REQUIRED INFORMATION, YOU MUST HAVE YOUR CARD AVAILABLE.
 TELL US ABOUT YOUR CARD (HINT: USE TAB KEY TO MOVE BETWEEN ENTRY FIELDS)
 NAME EXACTLY AS IT APPEARS ON CARD
 YOUR E-MAIL ADDRESS* PROVIDING YOUR E-MAIL ADDRESS WILL ENABLE AMERICAN EXPRESS TO NOTIFY YOU OF PRODUCTS, SERVICES AND OFFERS SUITED TO YOUR NEEDS.
 CARD ACCOUNT NUMBER - -
 LAST FOUR DIGITS OF YOUR SOCIAL SECURITY NUMBER
 BASIC CARD MEMBER'S BIRTH DATE / /

 YOU CAN ALSO REGISTER BY CALLING 1-800-AXP-1234 (1-800-297-1234).
 ALL CARD ACCOUNTS WITH NON-U.S. BILLING ADDRESSES AND CERTAIN CORPORATE CARD ACCOUNTS ARE CURRENTLY INACCESSIBLE VIA THE INTERNET.
 *WHILE YOU ARE NOT REQUIRED TO PROVIDE AN E-MAIL ADDRESS TO REGISTER, IT WILL HELP US PROVIDE BETTER CUSTOMER SERVICE. FOR FURTHER INFORMATION ABOUT HOW WE PROTECT THE INFORMATION YOU PROVIDE US ONLINE, PLEASE READ THE [AMERICAN EXPRESS CUSTOMER INTERNET PRIVACY STATEMENT](#).
 VIEW [CORPORATE ENTITIES](#) AND [IMPORTANT DISCLOSURES](#), [WEB SITE RULES AND REGULATIONS](#), [TRADEMARKS](#), AND [PRIVACY STATEMENT](#). COPYRIGHT ©2000 AMERICAN EXPRESS COMPANY. ALL RIGHTS RESERVED. USERS OF THIS SITE AGREE TO BE BOUND BY THE TERMS OF THE AMERICAN EXPRESS WEB SITE RULES AND REGULATIONS.
☐ DONE ☐ INTERNET ZONE

130 MAKE A PRIVATE PAYMENT

LOG OUT

PRIVATE PAYMENTS
PLEASE LOG IN:

AMERICAN EXPRESS CARDS

132 USERNAME:

134 PASSWORD:

135 LOG IN

FAQ FORGOT YOUR PASSWORD? NEED TO REGISTER?

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SHOP

- MEN'S
- WOMEN'S
- KIDS
- SPORTING GEAR & APPAREL
- TRAVEL APPAREL & LUGGAGE
- HOME & GARDEN
- SALES STORE

ONE OF THE FOLLOWING IS REQUIRED*:

TITLE:

FIRST NAME*: (1-20 CHAR.)

MIDDLE NAME: (1-20 CHAR.)

LAST NAME*: (2-20 CHARACTERS)

GENDER:

EMAIL ADDRESS: (E.G. JSMITH@ISP.COM)

DAYTIME PHONE:

☒ HOME ☐ BUSINESS

☐ INTERNET ZONE

LINKS

SEARCH FAVORITES HISTORY CHANNELS FULLSCREEN MAIL PRINT EDIT

ONLINE MERCHANT INTERNET ADDRESS

FINANCE • NEWS • SHOPPING •

• HOME > SHOP • CUSTOMER SERVICE •

• SITE MAP • MY ACCOUNT

2a

FIG. 5

Variable	Mean	SD	Min	Max
Age	38.5	10.2	22	55
Gender	1.0	0.0	0	1
Marital status	1.0	0.0	0	1
Education	12.5	1.5	9	15
Income	1.0	0.0	0	1
Health	1.0	0.0	0	1
Smoking	1.0	0.0	0	1
Alcohol	1.0	0.0	0	1
Exercise	1.0	0.0	0	1
Stress	1.0	0.0	0	1
Depression	1.0	0.0	0	1
Anger	1.0	0.0	0	1
Loneliness	1.0	0.0	0	1
Life satisfaction	1.0	0.0	0	1
Overall health	1.0	0.0	0	1

Figure 1 is a screenshot of a computer screen displaying a web browser window. The browser window has a title bar with the text "MAKE A PRIVATE PAYMENT" and a menu bar with the following items: "PRIVATE", "LOG OUT", "PAYMENTS", "NUMBER", "HERE IS YOUR NEW", "PRIVATE PAYMENTS", "NUMBER", "FOR INSTRUCTIONS, CLICK HERE", "CARDS", "NUMBER", "EXPIRATION DATE 05/00", "FAQ CANCEL PRIVATE PAYMENT", "VIEW AMERICAN EXPRESS DISCLOSURES AND PRIVACY STATEMENT COPYRIGHT © 2000 AMERICAN EXPRESS COMPANY", and "YOUR ORDER." The main content area of the browser window shows a form for entering credit card information. The form includes a "SELECT ONE:" dropdown menu, a "CARD TYPE:" dropdown menu, a "CARD NUMBER:" input field, a "MONTH" dropdown menu, a "YEAR" dropdown menu, and a "PURCHASE NOW" button. The browser window also shows a status bar at the bottom with the text "INTERNET ZONE" and a "7/15" date indicator. The browser window is titled "MAKE A PRIVATE PAYMENT" and has a menu bar with the following items: "PRIVATE", "LOG OUT", "PAYMENTS", "NUMBER", "HERE IS YOUR NEW", "PRIVATE PAYMENTS", "NUMBER", "FOR INSTRUCTIONS, CLICK HERE", "CARDS", "NUMBER", "EXPIRATION DATE 05/00", "FAQ CANCEL PRIVATE PAYMENT", "VIEW AMERICAN EXPRESS DISCLOSURES AND PRIVACY STATEMENT COPYRIGHT © 2000 AMERICAN EXPRESS COMPANY", and "YOUR ORDER." The main content area of the browser window shows a form for entering credit card information. The form includes a "SELECT ONE:" dropdown menu, a "CARD TYPE:" dropdown menu, a "CARD NUMBER:" input field, a "MONTH" dropdown menu, a "YEAR" dropdown menu, and a "PURCHASE NOW" button. The browser window also shows a status bar at the bottom with the text "INTERNET ZONE" and a "7/15" date indicator.

FIG. 7

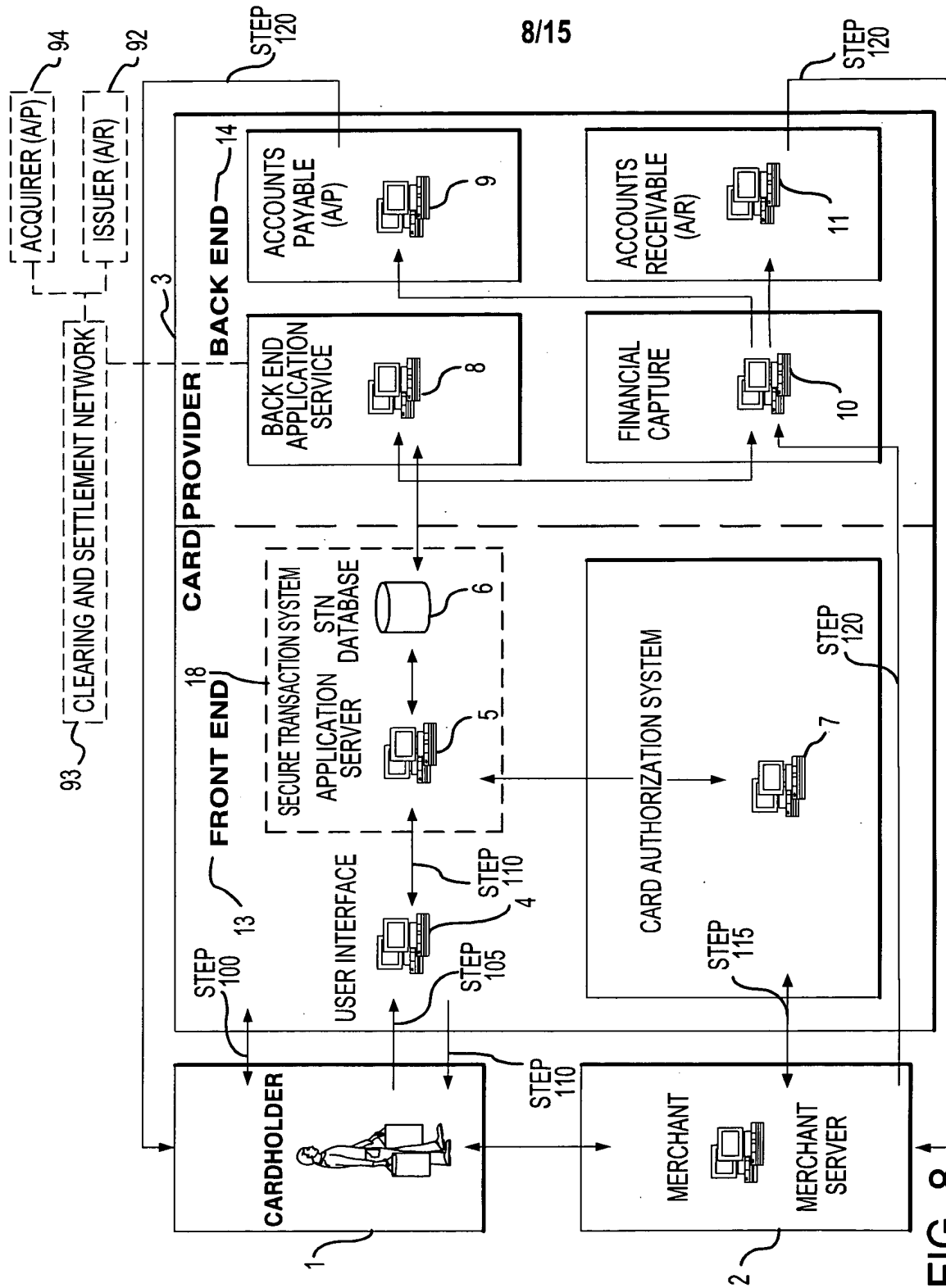


FIG. 8

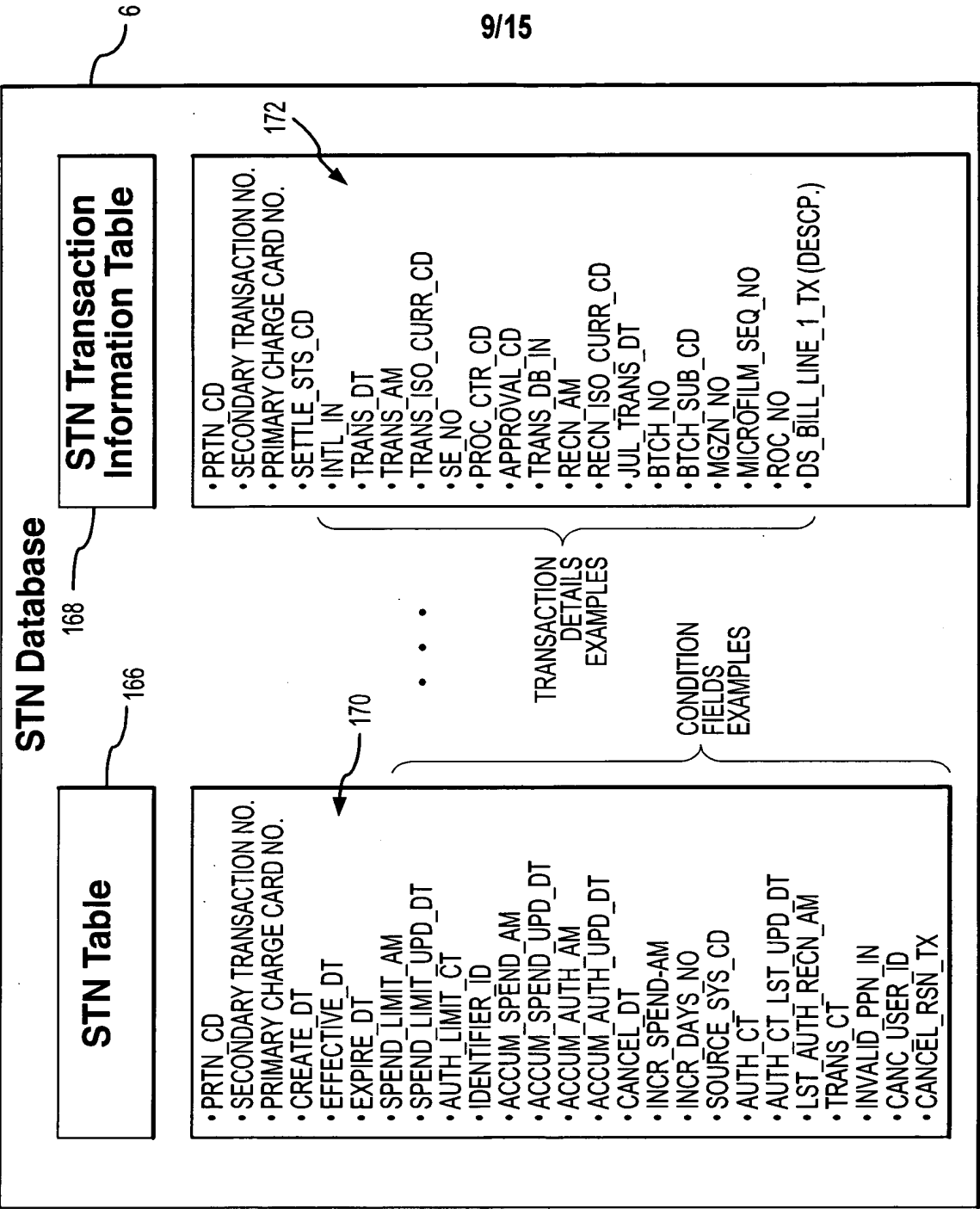


FIG. 9

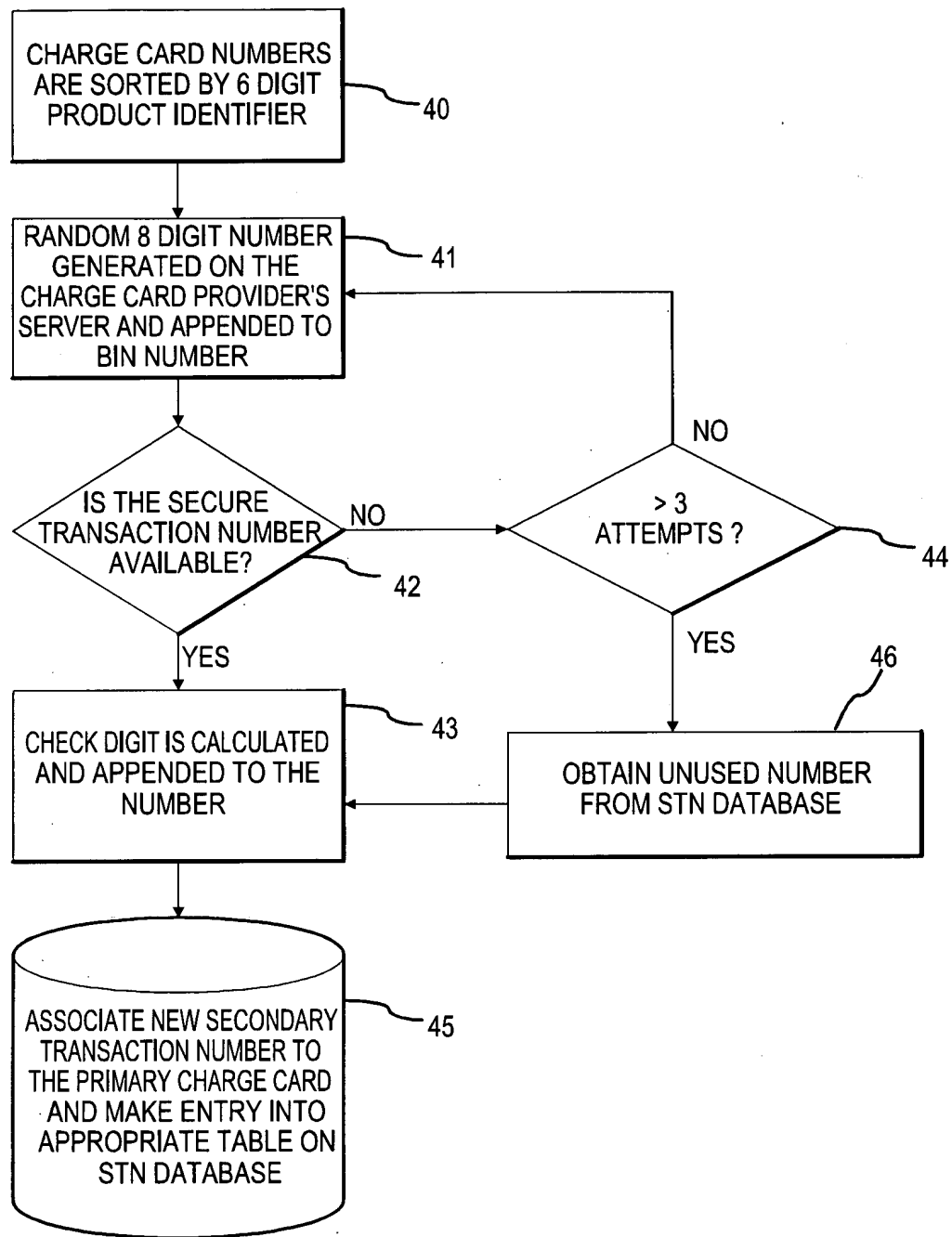


FIG. 10

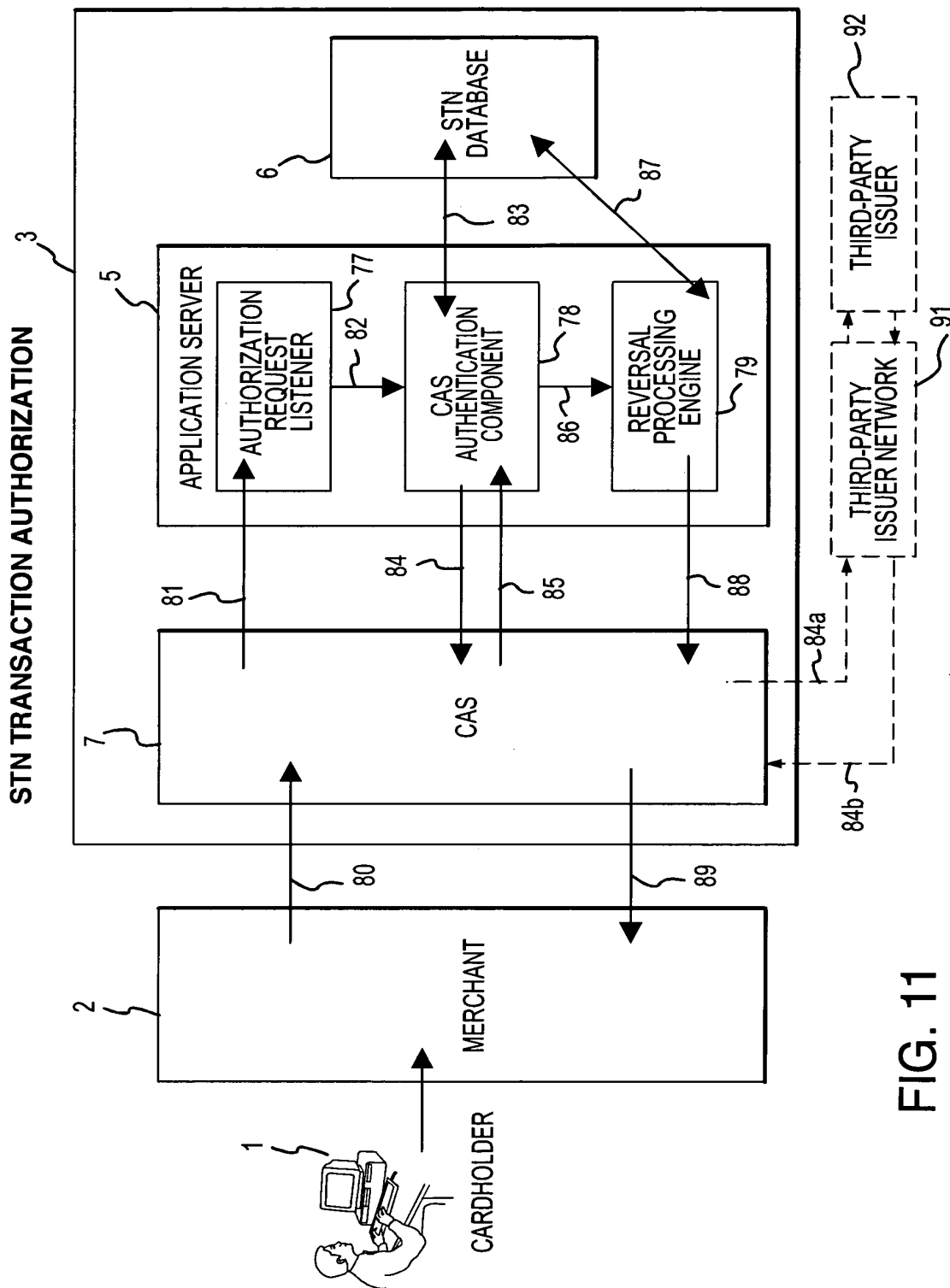


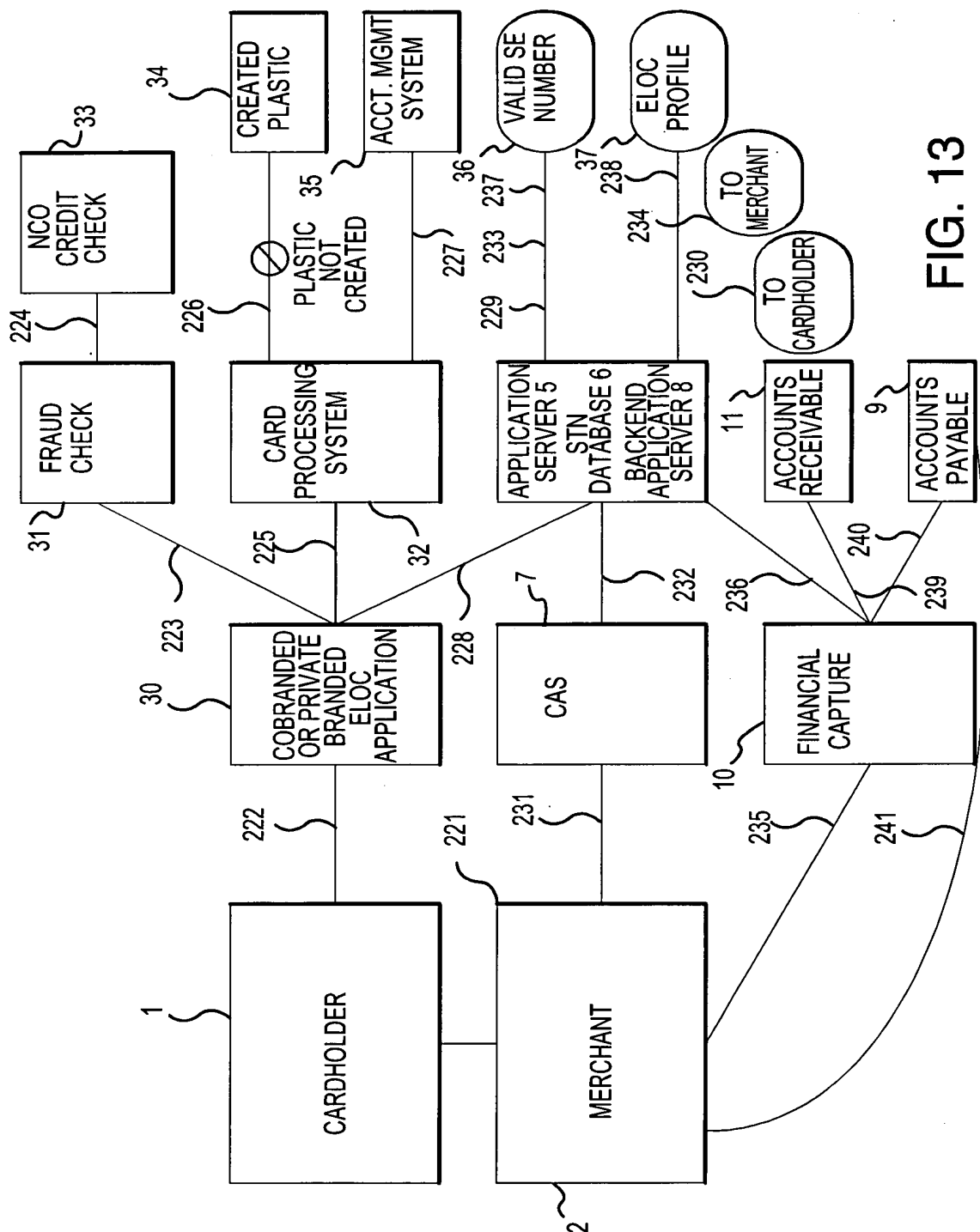
FIG. 11

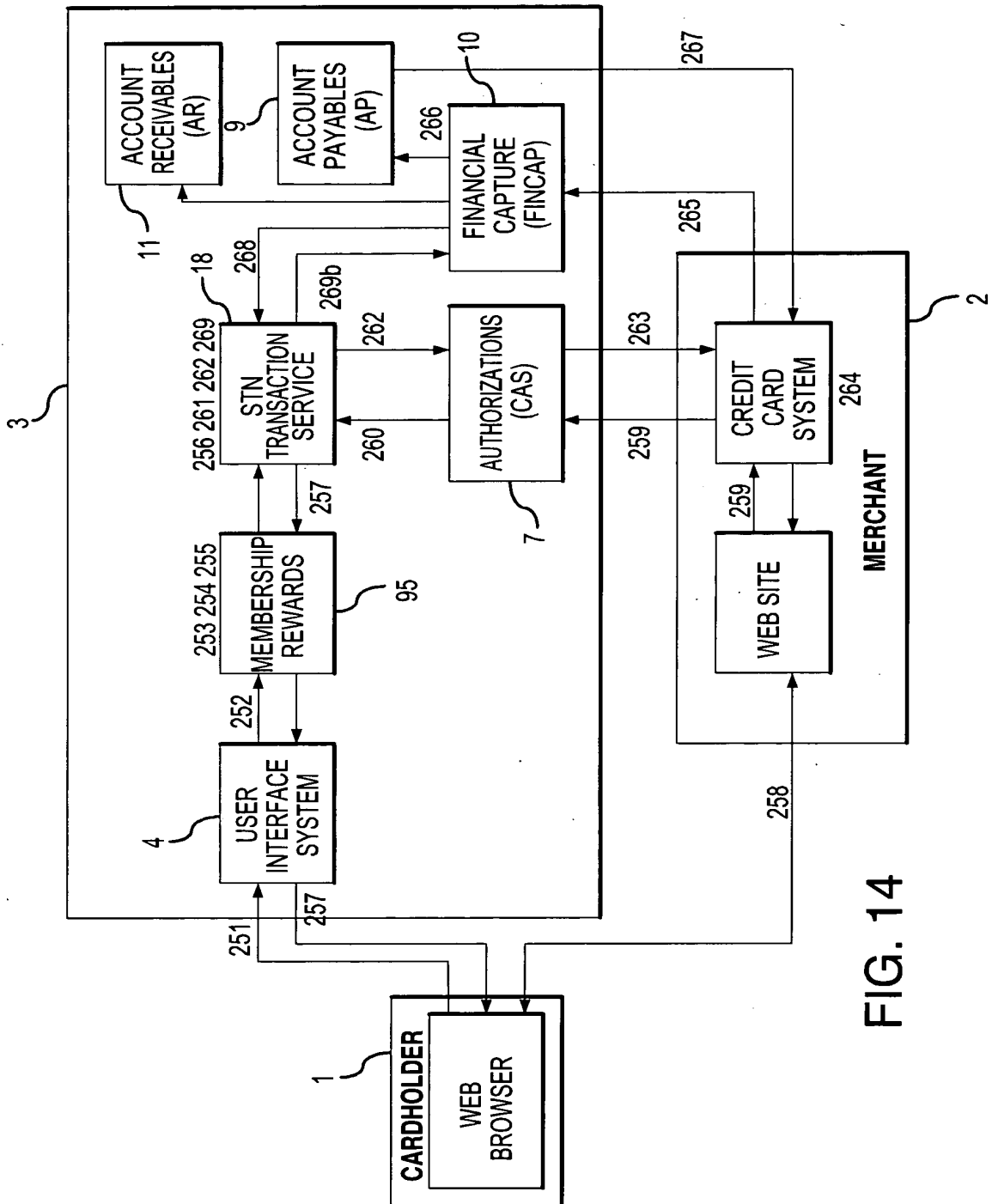
[illegible]

END OF DETAIL

FIG. 12

FIG. 13





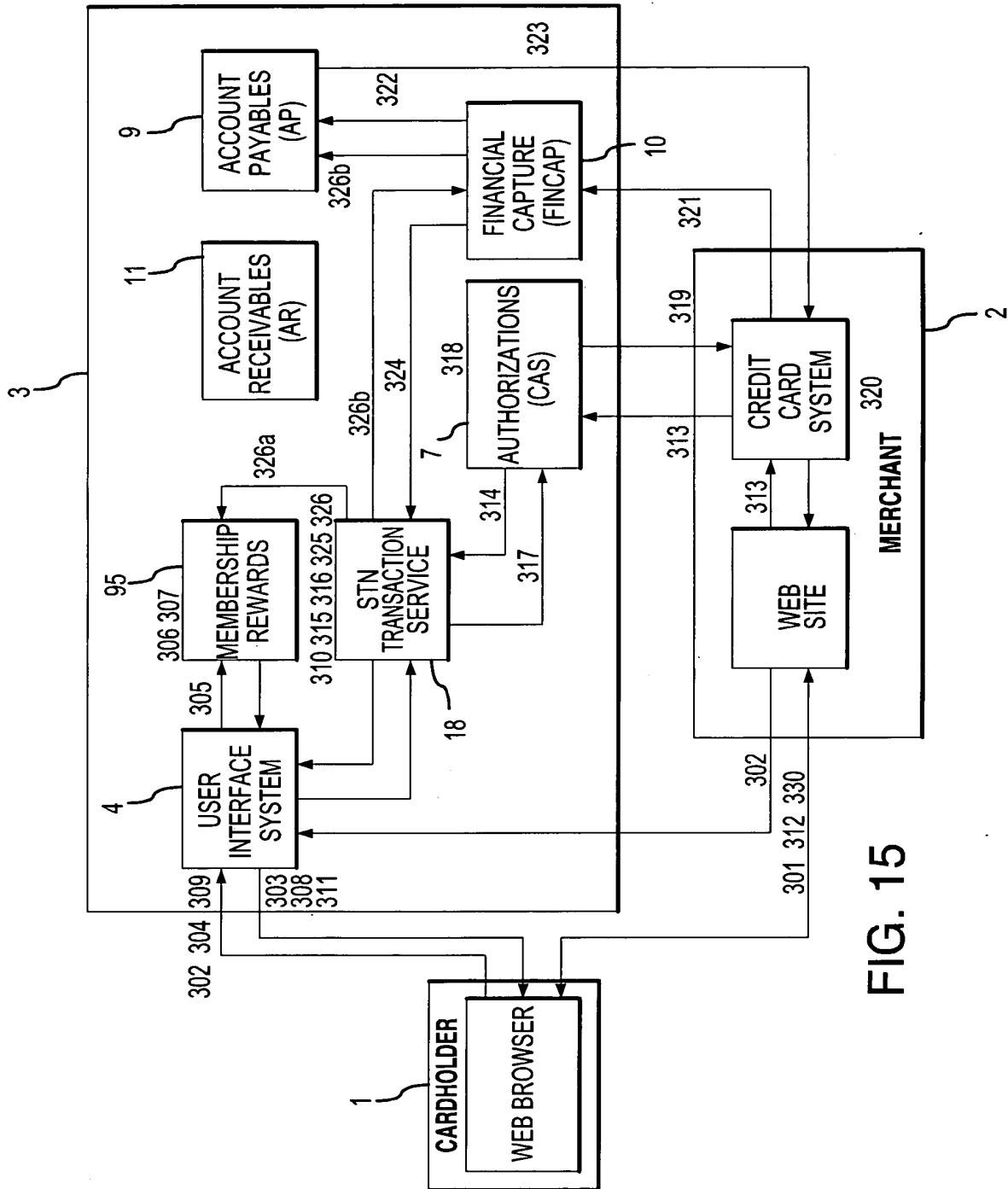


FIG. 15